



November 4, 2026 • 8pm–11pm  
Cannery Hall, Nashville, TN

# LIVE!

*from Nashville*

BENEFIT CONCERT

Sponsorship  
Prospectus

FEEL  
THE MUSIC.  
FUEL  
THE MISSION.



# Reasons to Sponsor

## About the Benefit Concert

Vituity Cares invites you to Live! From Nashville — an evening of live music, community, and purpose at the iconic Gaylord Opryland Resort & Convention Center. Headlined by acclaimed violinist Demola, the night features genre-spanning performances, curated collaborations, and a shared commitment to building a more equitable healthcare system.

This year's event marks a significant evolution — moving from nightclub to a ballroom at one of Nashville's most storied venues. The result is an intimate, elevated concert experience that brings together healthcare professionals, advocates, and community partners for a night that is as meaningful as it is unforgettable.

## Your Support Drives Real Impact

Vituity Cares is a 501(c)(3) nonprofit dedicated to communities most affected by healthcare disparities. Every sponsorship dollar funds tangible, measurable outcomes.

Through 26+ monthly free pop-up clinics, scholarships for underserved students, and educational programs that increase healthcare representation, Vituity Cares is building a more equitable future in care.

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8,000

People served through free clinics last year

3,100+

Patients who avoided costly ER visits

\$8M+

Saved for families and the healthcare system

26+

Monthly pop-up clinics nationwide

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## Event Details

Date: Wednesday, November 4, 2026

Time: 8:00 PM - 11:00 PM (VIP entry 7:00 PM)

Venue: Cannery Hall

Address: 1 Cannery Row, Nashville, TN, 37203

Ages: 21+

## Performers

Demola the Violinist — Headliner

Elijah Scott

DJ Delano

Trew The Star

Coey Redd and more!



# Sponsorship Tiers

| Sponsorship Benefit                                                   | Presenting<br>\$25,000         | Premier<br>\$7,000          | Supporting<br>\$5,000 | Community<br>\$2,500 |
|-----------------------------------------------------------------------|--------------------------------|-----------------------------|-----------------------|----------------------|
| Guest Access                                                          | 2 reserved tables for 20 (VIP) | Reserved table for 10 (VIP) | 6 VIP tickets         | 4 VIP tickets        |
| Naming rights<br>Example: "Your Brand" presents                       | ✓                              |                             |                       |                      |
| Introducing a performer from stage                                    | ✓                              |                             |                       |                      |
| VIP pre-show reception (7:00-7:30 foundation, sponsors + guests only) | ✓                              | ✓                           | ✓                     |                      |
| Stage screen recognition moment (between acts)                        | ✓                              | ✓                           | ✓                     |                      |
| Named moment from stage by emcee                                      | ✓                              | ✓                           | ✓                     |                      |
| Dedicated social media spotlight post                                 | ✓                              | ✓                           | ✓                     |                      |
| Social media inclusion in pre & during-event highlights               | ✓                              | ✓                           | ✓                     |                      |
| Logo on Eventbrite webpage                                            | ✓                              | ✓                           | ✓                     | ✓                    |
| Logo on Vituity Cares webpage                                         | ✓                              | ✓                           | ✓                     | ✓                    |
| Mention in post-event "Thank You" email                               | ✓                              | ✓                           | ✓                     | ✓                    |
| Post-event impact report                                              | ✓                              | ✓                           | ✓                     | ✓                    |

## Presenting Sponsor \$25,000 **EXCLUSIVE**

One night. Your name on everything. Your brand becomes synonymous with the event and enjoys the benefits below:

- Brand recognition on stage screens
- Brand acknowledgement by the emcee
- Included on Eventbrite listing
- Included on Vituity Cares website
- 2 reserved tables for 10 each
- VIP early access
- Private pre-show reception with performers

**Custom packages available.** Contact Christopher Longo at [chris.longo.ctr@vituity.com](mailto:chris.longo.ctr@vituity.com) or call 602.448.4071.

# Benefits

## Naming Right

EXCLUSIVE

Your organization's name appears in the event title everywhere it is listed—the Eventbrite page, the Vituity Cares website, and verbal acknowledgment throughout the night from the Emcee: "Live! From Nashville, presented by [Your Organization]." Available to Presenting sponsors only.

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## VIP Pre-Show Reception

A private 30-minute reception from 7:00–7:30 PM, exclusively for Presenting and Premier sponsors and their guests. Champagne, light refreshments, and an opportunity to connect with Vituity Cares leadership before the doors open to general attendees.

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## Stage Screen Recognition Moment

A branded 30-second slide displayed on the stage screens between acts, seen by all attendees. Available to Presenting, Premier, and Supporting sponsors.

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## Named Moment from Stage

The emcee will verbally recognize your organization by name at a specific moment during the event — for example, 'Tonight's performance is made possible by [Sponsor].' Presenting and Premier sponsors receive a dedicated callout; Supporting sponsors receive acknowledgment during a broader thank-you.

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## Dedicated Social Media Spotlight

A standalone post on Vituity Cares' Instagram and LinkedIn, before the event, featuring your logo and a brief message connecting your organization's mission to Vituity Cares' work. Available to all sponsor tiers.

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## Post-Event Impact Report

Within 30 days of the event, your organization will receive a one-page summary of funds raised and how they will be deployed — specific clinics funded, scholarships awarded, or programs supported. Available to all sponsor tiers.

# Ticket Options

| Ticket Type       | Price   | What's Included                                                          |
|-------------------|---------|--------------------------------------------------------------------------|
| General Admission | \$100   | Event entry                                                              |
| Premium Admission | \$150   | Assigned premium seating stage-side + 1 drink ticket                     |
| VIP Admission     | \$250   | 30-min VIP early entry, assigned VIP stage-side seating, 2 drink tickets |
| Table of 4        | \$1,000 | 30-min VIP early entry, 8 drink tickets                                  |
| Table of 10       | \$2,000 | 30-min VIP early entry, 20 drink tickets                                 |

## Become a Sponsor

Spaces are limited! Contact us to secure your sponsorship today. Custom packages also available.

**Christopher Longo**  
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602.448.4071 • vituitycares.org

[CONTACT US](#)