



November 4, 2026 • 8pm–11pm
Cannery Hall, Nashville, TN

LIVE!

Music with a Mission

BENEFIT CONCERT

Sponsorship Prospectus



Reasons to Sponsor

About the Benefit Concert

Vituity Cares invites you to Live! From Nashville — an evening of live music, community, and purpose at the iconic Gaylord Opryland Resort & Convention Center. Headlined by acclaimed violinist Demola, the night features genre-spanning performances, curated collaborations, and a shared commitment to building a more equitable healthcare system.

This year's event marks a significant evolution — moving from nightclub to a ballroom at one of Nashville's most storied venues. The result is an intimate, elevated concert experience that brings together healthcare professionals, advocates, and community partners for a night that is as meaningful as it is unforgettable.

Your Support Drives Real Impact

Vituity Cares is a 501(c)(3) nonprofit dedicated to communities most affected by healthcare disparities. Every sponsorship dollar funds tangible, measurable outcomes.

Through 26+ monthly free pop-up clinics, scholarships for underserved students, and educational programs that increase healthcare representation, Vituity Cares is building a more equitable future in care.

8,000

People served through free clinics last year

3,100+

Patients who avoided costly ER visits

\$8M+

Saved for families and the healthcare system

26+

Monthly pop-up clinics nationwide

Event Details

Date: Wednesday, November 4, 2026

Time: 8:00 PM - 11:00 PM (VIP entry 7:00 PM)

Venue: Cannery Hall

Address: 1 Cannery Row, Nashville, TN, 37203

Ages: 21+

Performers

Demola the Violinist — Headliner

Elijah Scott

DJ Delano

Trew The Star

Coey Redd and more!



Sponsorship Tiers

Sponsorship Benefit	Presenting \$25,000	Premier \$7,000	Supporting \$5,000	Community \$2,500
Guest Access	2 reserved tables for 20 (VIP)	Reserved table for 10 (VIP)	6 VIP tickets	4 VIP tickets
Naming rights Example: "Your Brand" presents	✓			
Introducing a performer from stage	✓			
VIP pre-show reception (7:00-7:30 foundation, sponsors + guests only)	✓	✓	✓	
Stage screen recognition moment (between acts)	✓	✓	✓	
Named moment from stage by emcee	✓	✓	✓	
Dedicated social media spotlight post	✓	✓	✓	
Social media inclusion in pre & during-event highlights	✓	✓	✓	
Logo on Vituity Cares webpage	✓	✓	✓	✓
Mention in post-event "Thank You" email	✓	✓	✓	✓
Post-event impact report	✓	✓	✓	✓

Presenting Sponsor \$25,000 EXCLUSIVE

One night. Your name on everything. Your brand becomes synonymous with the event and enjoys the benefits below:

- Brand recognition on stage screens
- Brand acknowledgement by the emcee
- Included on Vituity Cares website
- 2 reserved tables for 10 each
- VIP early access
- Exclusive access to the VIP lounge

Custom packages available. Contact Christopher Longo at chris.longo.ctr@vituity.com or call 602.448.4071.

Benefits

Naming Right

EXCLUSIVE

Your organization's name appears in the event title everywhere it is listed — the Vituity Cares website, and verbal acknowledgment throughout the night from the Emcee: "Live! From Nashville, presented by [Your Organization]." Available to Presenting sponsors only.

VIP Pre-Show Reception

A private 30-minute reception from 7:00–7:30 PM, exclusively for Presenting and Premier sponsors and their guests. Champagne, light refreshments, and an opportunity to connect with Vituity Cares leadership before the doors open to general attendees.

Stage Screen Recognition Moment

A branded 30-second slide displayed on the stage screens between acts, seen by all attendees. Available to Presenting, Premier, and Supporting sponsors.

Named Moment from Stage

The emcee will verbally recognize your organization by name at a specific moment during the event — for example, 'Tonight's performance is made possible by [Sponsor].' Presenting and Premier sponsors receive a dedicated callout; Supporting sponsors receive acknowledgment during a broader thank-you.

Dedicated Social Media Spotlight

A standalone post on Vituity Cares' Instagram and LinkedIn, before the event, featuring your logo and a brief message connecting your organization's mission to Vituity Cares' work. Available to all sponsor tiers.

Post-Event Impact Report

Within 30 days of the event, your organization will receive a one-page summary of funds raised and how they will be deployed — specific clinics funded, scholarships awarded, or programs supported. Available to all sponsor tiers.

Ticket Options

Ticket Type	Price	What's Included
General Admission	\$100*	Event entry
VIP Admission	\$250*	Early entry (7:00 - 8:00 PM), 2 drink tickets, access to VIP Lounge

*Price before taxes and fees

Become a Sponsor

Spaces are limited! Contact us to secure your sponsorship today. Custom packages also available.

Christopher Longo
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602.448.4071 • vituitycares.org

CONTACT US